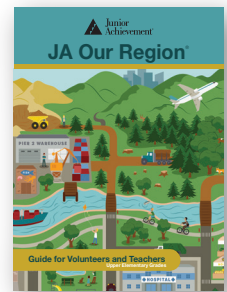


JA Our Region®

JA Our Region introduces fourth-grade students to entrepreneurship and upper elementary grades social studies learning objectives, including regions, resources, and supply chains.

Following participation in the program, students will be able to:

- Differentiate between entrepreneurial skills they have and those they would like to acquire.
- Recognize how entrepreneurs use resources (human, capital, natural) to produce goods and services in a region.
- Describe the skills and tasks, an entrepreneur must master to start a successful business.
- Explain how trade leads to economic interdependence among nations.



Session Titles and Summaries:

1

Session One: Be an Entrepreneur

Students explore well-known businesses, their origins, and the traits common to the entrepreneurs who started them.

2

Session Two: Resources: Tools for Entrepreneurs

Students are introduced to resources and how entrepreneurs use resources to offer products and services in a region.

3

Session Three: Hot Dog Stand Game

Students learn about the fundamental tasks performed by a business owner. They play a game and track the revenue and expenses of a business.

4

Session Four: Entrepreneurs Solve Problems

Students journey through the complex world of business problem solving by weighing potential risks and rewards and tracking the outcome of their decisions.

5

Session Five: Entrepreneurs Go Global

Students demonstrate the supply chain through a hands-on manufacturing and trade experience.